

2019-2020 District Goals



District: District 404 B2
Constitutional Area: India, South Asia, Africa and Middle East

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

- District Global Leadership Team members are seasoned facilitators who are very passionate about Lions training and personal development.
- Any District event that will command sizeable attendance will have Training and Leadership Development Program slotted in.
- Regional and Zonal Training Programs will be encouraged and recognized .
- Attendance at trainings will be scored and incorporated as part of Club Competition.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 65% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

- In accepting the appointment, Region and Zone chairpersons would be informed that attendance at the Training Program is mandatory.
- Attendance will also form part of the progressive performance score for the year.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 5 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Leaders and members at all levels will be aggressively sensitized and mobilized to take advantage of the foregoing and the various available online training programs and resources for leadership and personal development. An innovative Award Program to recognize, celebrate and reward participation in formal and online programs will be emplaced.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	40
2nd Quarter	80
3rd Quarter	40
4th Quarter	40

By the end of the 4th quarter, the district will add a total of 200 new members.

Action Items:

My district will establish 5 club branch(es).

My district will induct 190 new Lions under 40 years old.

My district will convert 10 Leos to Lions.

My district will organize at least 2 membership growth event(s).

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	2	40
2nd Quarter	2	40
3rd Quarter	2	40
4th Quarter	0	0

By the end of the 4th quarter, the district will start 6 new clubs.

With a minimum of 120 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 3 Leo Club(s).

My district will start 1 Speciality Club(s).

PROFESSIONALS

My district will start 1 Campus Club(s) at OBAFEMI AWOLOWO UNIVERSITY, ILE-IFE OR ADELEKE UNIVERSITY, EDE school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	40
2nd Quarter	30
3rd Quarter	20
4th Quarter	50

By the end of the 4th quarter, the district's membership drops will not exceed 140 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
 My district will use the Club Quality Initiative to support member retention
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

WE SHALL SEIZE EVERY OPPORTUNITY TO INCREASE/IMPROVE MEMBERS INTEREST/SATISFACTION AND PRIDE IN LIONISM.

NET GROWTH GOAL

200	+	120	-	140	=	180
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 1900000 people.

Action Items:

Of the total number of people served in my district, 950000 people will be youth (under 18 years old).
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

EFFORTS WILL BE MADE TO NETWORK WITH OTHER NGOs TO IMPROVE/INCREASE THE COVERAGE/REACH AND IMPACT OF OUR SERVICES WITHIN OUR COMMUNITY

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 600 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 70 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

AT LEAST 60% OF CLUBS IN MY DISTRICT WILL BE ENCOURAGED TO CARRY OUT DIABETES ACTIVITIES IN LAGOS, EDE AND ADO-EKITI

THE DISTRICT WILL WORK TO ENSURE COMPLETION OF THE LIONS OPHTHALMOLOGY CENTER IN OBAFEMI AWOLowo UNIVERSITY TEACHING HOSPITAL COMPLEX, ILE-IFE AND WORK ON FURNISHING AND EQUIPPING.

Custom goal and action items

THE DISTRICT MAJOR FOCUS THIS YEAR WILL BE ON THE LIONS OPHTHALMOLOGY CENTER AT OBAFEMI AWOLowo UNIVERSITY TEACHING HOSPITAL COMPLEX, ILE-IFE.

THE DISTRICT SHALL WORK TOWARDS FURNISHING AND EQUIPPING THE FACILITY AS A TERTIARY/REFERENCE CENTER FOR ALL FORMS OF OPHTHALMOLOGY SERVICES UNDER LCI SIGHTFIRST PROGRAM.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 75% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 1000.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 150000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 150000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 10 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 10 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 70% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

SERVICE ACTIVITIES AND REPORTING WILL HAVE PREMIUM PLACE IN CLUB COMPETITION SCORES IN THE YEAR FOR APPROPRIATE RECOGNITION AND CELEBRATION.

Custom goal and action items

LCIF DISTRICT COORDINATOR AND HIS TEAM WILL BE MANDATED AND CHALLENGED TO ENSURE THAT ALL CABINET OFFICERS, ZONE/REGION/COMMITTEE CHAIRPERSONS AND CLUB PRESIDENTS SUBSCRIBE TO CAMPAIGN 100 DURING THIS LIONS YEAR